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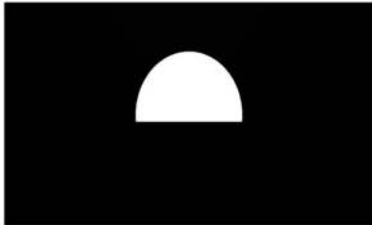
TV Spot



**VIDEO:** OPEN ON A MAN COACHING OVER THE PHONE

**SFX:** MUFFLED VOICE ON THE PHONE

**Coach:** What does that sign say out there? It doesn't say colds and germs. They don't run this. You go out there and put THEM on the defensive!!!



**VIDEO:** Dark corridor with bright light ahead coming closer.

**SFX:** BREATHING AND MUFFLED NOISE

**Voice:** This is Tylenol's house! We put colds and germs on the defensive! (Repeat)



**VIDEO:** A young woman moves into the frame and places black lines under her eyes.

**SFX:** THE NOISE BECOMES LOUDER

**Announcer:** And the home team is heading back out on the field. Lets hope they can turn this around.



**VIDEO:** The woman steps out of the shadows and a large crowd...of toys is revealed.

**SFX:** LOUD CHEERS FROM THE "CROWD"

**Crowd:** Let's go MOM! Let's go!



**VIDEO:** A sick boy lays in bed with his hand over his mouth. The woman makes a quick move and pulls out Children's Tylenol with Flavor Creator.

**SFX:** THE CROWD HUSHES

**Announcer:** Wait a minute. Wait a minute! They're putting Tylenol with Flavor Creator in the game!!!



**VIDEO:** She makes the play and delivers the medicine. Ends with victory dance.

**SFX:** CROWD GOES WILD.

**Announcer:** Anything to say to the fans?

**Mom:** This is Tylenol's house! We put colds and germs on the defensive.